



## Magden Automotive displays at SEMA '08.

### Magden Automotive Displays the M.1b Performance Computer in 9 Vehicles at the 2008 SEMA Show.

#### **For Immediate Release**

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**Lake Forest, CA** – Magden Automotive took a different approach to this year's SEMA Show, held in Las Vegas, Nevada on Nov. 4 – 7. Not only is one of Magden's own Project Vehicles on display inside the show, but 8 other high profile Project Vehicles. As a special feature, the M.1b Performance Computer will be incorporated into the West Coast Customs Experience at the show.

Here are the vehicles that will display the M.1b Performance Computer.

West Coast Customs Experience - Silver Lot, out front - 2008 Scion xB build  
Zeitronix Booth #20433 - 2007 Supercharged Mustang GT  
APR Performance Booth #24517 - 2009 Mustang GT Widebody  
Sony Electronics Booth #10813 - 1970 Chevelle  
Konig Wheels - booth #41069 - 2008 Mitsubishi Evo X  
Zenesis Electronics booth #10465 - 2008 Infiniti G37  
Synapse Booth booth #20933 - Porsche GT3  
Cosworth (Hard Media, D Sport Magazine) booth# 24813 - 2008 Subaru WRX STi Special Vehicle  
Kugel Komponenten car - feature vehicle and at the Hot Rod Banquet

**Go to any of these booths to see a demo on their LCD screen in the car. If you have any specific questions, please call us while at the show, 949-599-0301.**

Other plans at the show call for video interviews of each Project Vehicle builder and how they incorporated the M.1b Performance Computer into their project. Check the [magden-auto.com](http://www.magden-auto.com) website for these upcoming videos later in November.

The Magden M.1b retails under \$650 and allows for additional functions and future applications to be downloaded from the Magden website. For more information on the M.1b, available gauge skins and optional external sensors, log onto [www.magden-auto.com](http://www.magden-auto.com) or contact them at Magden Automotive, 25 Spectrum Point Dr., Suite 401, Lake Forest, CA 92630. (949) 599-0301.